

Established in 2007, Donguibogam Village is Korea's first destination dedicated to Korean medicine. It features a Korean Medicine Museum, a Herbal Medicine Theme Park, the Sancheong Herb Museum, a Traditional Korean Medicine Experience Hall, a Korean Medicine Natural Recreation Forest, and other healing facilities. It was also the venue for the World Traditional Medicine & Anti-Aging Expo in 2023 and remains one of Sancheong's top tourist attractions.

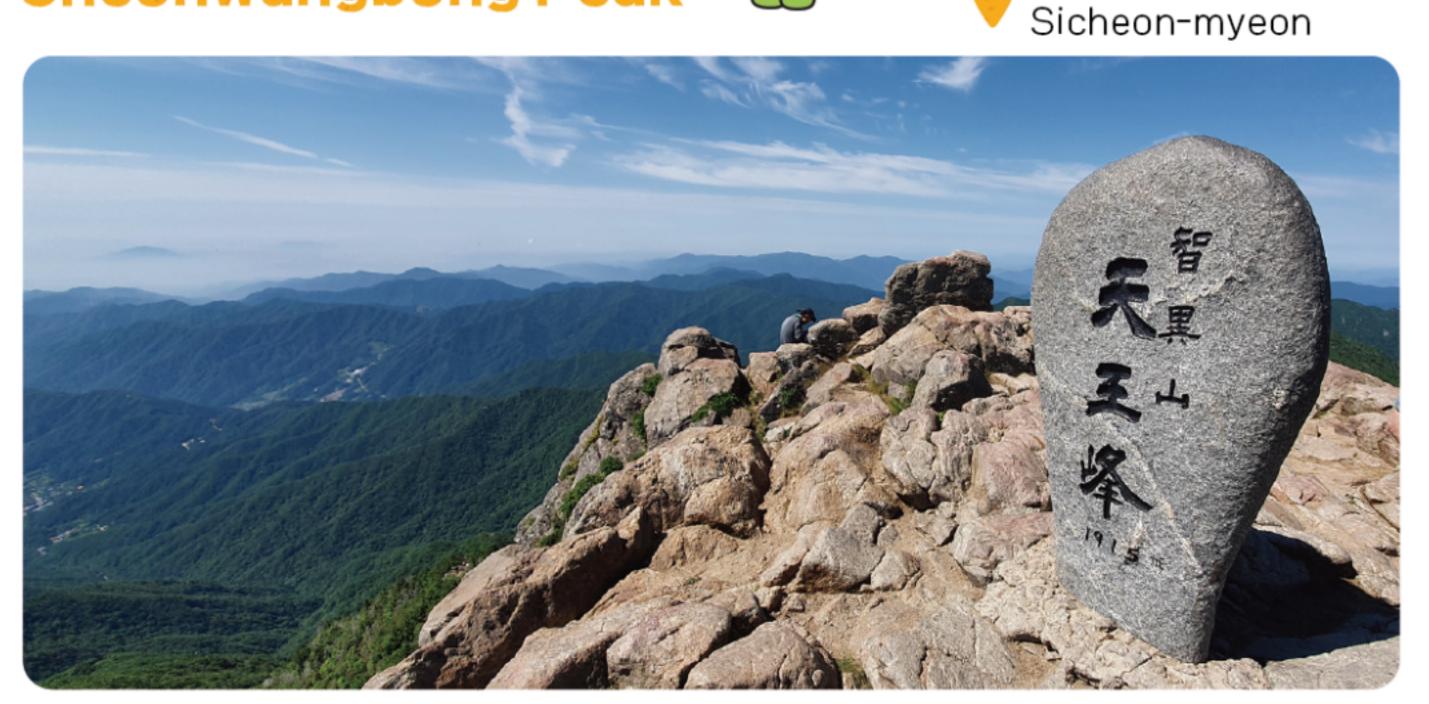
Namsa Yedamchon Village Toanseong-myeon

10, Jirisan-daero 2897beon-gil,



Designated as Korea's Most Beautiful Village No. 1, Namsa Yedamchon Village is a centuries-old walled village nestled beneath Cheonwangbong Peak on Jirisan Mountain. Visitors can experience traditional Korean culture while exploring ancient ivy-covered stone walls, earthen fences, historic houses, fragrant plum trees, and the Pagoda Trees, symbolizing noble family values. This village is a renowned cultural and relaxation spot in South Korea.

Jirisan Cheonwangbong Peak



Known as the "Mother Mountain," Cheonwangbong Peak is the tallest peak in Jirisan at 1,915 meters and holds deep cultural significance for the Korean people. Offering breathtaking views throughout the year, it is famous for its stunning sunrises and sunsets. The trail from Jungsan-ri is the shortest route to the summit and can be completed in a day, making it a popular choice for hikers.

Hwangmaesan Mountain Royal Azalea Fields

San 1, Beoppyeong-ri, Chahwang-myeon

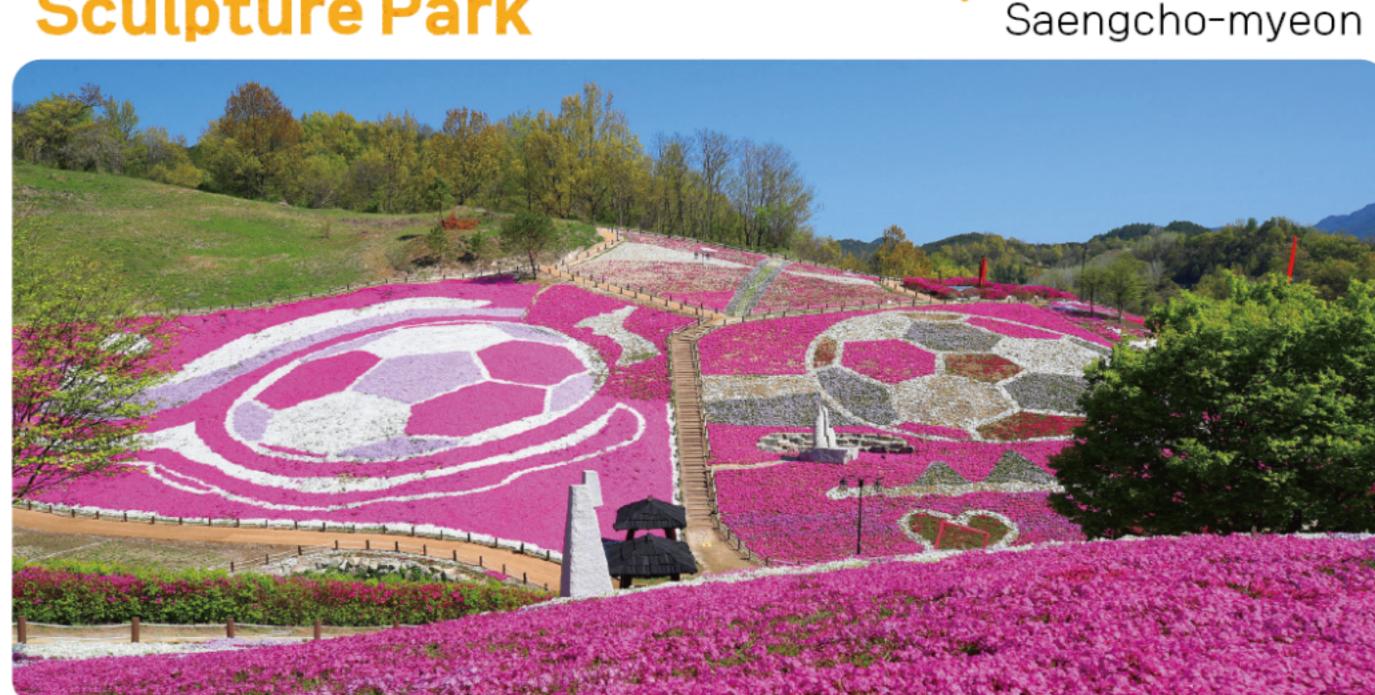
San 208, Jungsan-ri,



Hwangmaesan Mountain, the final peak in the Taebaek Mountain range, is known for its dramatic cliffs, which have earned it the nickname "Little Kumgangsan." In spring, the mountain is covered with vibrant royal azaleas, creating a breathtaking scene that draws admiration from visitors. In autumn, the mountain transforms with the silver waves of silver grass swaying in the wind. The Hwangmaepyeongjeon Plateau, located on the southern side of the mountain, stretches 500 meters wide and 800 meters long.

Saengcho International Sculpture Park

Sancheong Hot Spots ()



This unique cultural park blends history and art, featuring two ancient burial mounds from the Gaya period and over 20 sculptures created by world-renowned artists. Situated next to the Sancheong Museum and the Sancheong Woodcarving Hall, the park hosts the annual Saengcho International Sculpture Park Flower Grass Festival every April, with vibrant pink moss phlox captivating visitors.

The First Cotton Farm Site, Sancheong

887, Mokhwa-ro, Danseong-myeon '

1064, Sansu-ro,



This is where cotton was first cultivated in South Korea, sparking a revolution in the nation's clothing history. The exhibition hall showcases the history of cotton cultivation and features traditional tools such as looms and spinning wheels.

Jeongchwiam Hermitage

675-87, Duncheolsan-ro, Sindeung-myeon

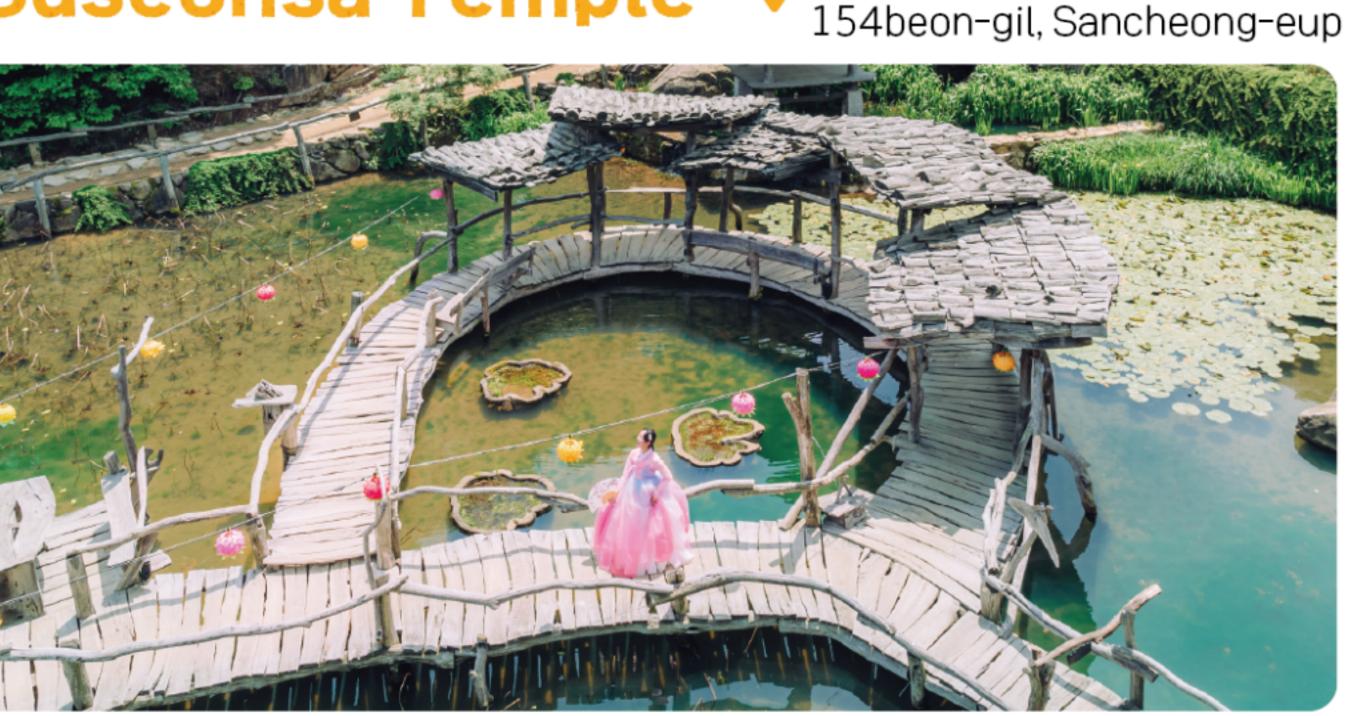


Perched on the cliffs of Daeseongsan Mountain, Jeongchwiam was founded by the great monk Uisang in the 6th year of King Sinmun's reign during the Silla Dynasty. The temple houses a Sanshin Taenghwa, a painting of the mountain spirit, which is designated as a Cultural Heritage. From the edge of the cliff, visitors are enveloped by tranquility, feeling a deep escape from the noise of the world.

Suseonsa Temple

102-23, Ungseokbong-ro

Sancheong IC Festival Plaza



Nestled at the foot of Ungseokbong Peak and surrounded by pine and Korean nut pine forests, Suseonsa Temple offers stunning views of Jeongsusan and Hwangmaesan Mountains, with Jirisan's Cheonwangbong Peak towering behind. The temple's exotic garden, featuring lotus-filled ponds, changes with the seasons, offering a unique experience with every visit.

2025: Visit Sancheong Year sancheomo, "" Tourist-Information Map

🔾 6, Songhajungtae-gil, January Sicheon-myeon Jirisan Sancheong **Dried Persimmon Festival**



This festival, a hallmark of South Korea, has been awarded the Best Festival Content title for eight consecutive years from 2016 to 2023. Sancheong's dried persimmons, made from locally grown gogongsi persimmons, are known for their exceptional flavor and quality. Held every January at the Sancheong Gotgam Distribution Center, the festival features various exhibitions, hands-on experiences, and sales events.

April

Saengcho International

Saengcho-myeon



Every April, the Saengcho International Sculpture Park hosts a vibrant spring festival that captivates visitors with the dazzling pink blooms of moss phlox, offering a variety of fun activities and sights.

Festivals in Sancheong &

May

Sancheong Hwangmaesan



Hwangmaesan Mountain, home to the largest royal azalea colonies in the country, bursts into vibrant crimson blooms every May. The festival begins with a traditional ceremony to pray for a good harvest, followed by various lively events showcasing the beauty of the azalea blossoms.

July

Joesan Park, Sancheong-eup

Hwangmaesan

Mountain Area,

Beoppyeong-ri,

ON Sancheong Summer Night Festival



Celebrating the beauty of Sancheong's summer nights, this festival features illuminated landscapes with a "Five Night Senses" theme-Night Scenery, Night Food, Night Market, Night Stories, and Night Talks—offering engaging programs and activities that create memorable experiences for both locals and visitors.

October

Sancheong



Since 2001, this festival has highlighted Sancheong's role as a hub of traditional Korean medicine and herbs, set against the natural backdrop of Jirisan Mountain, which is home to over 1,000 species of native medicinal herbs. It was recognized as an Honorary Cultural Tourism Festival by the government in 2023 because of its unique attractions and diverse programs.

October

Nammyeong Seonbi Culture Festival



33, Nammyeong-ro

240beon-gil, Sicheon-myeon



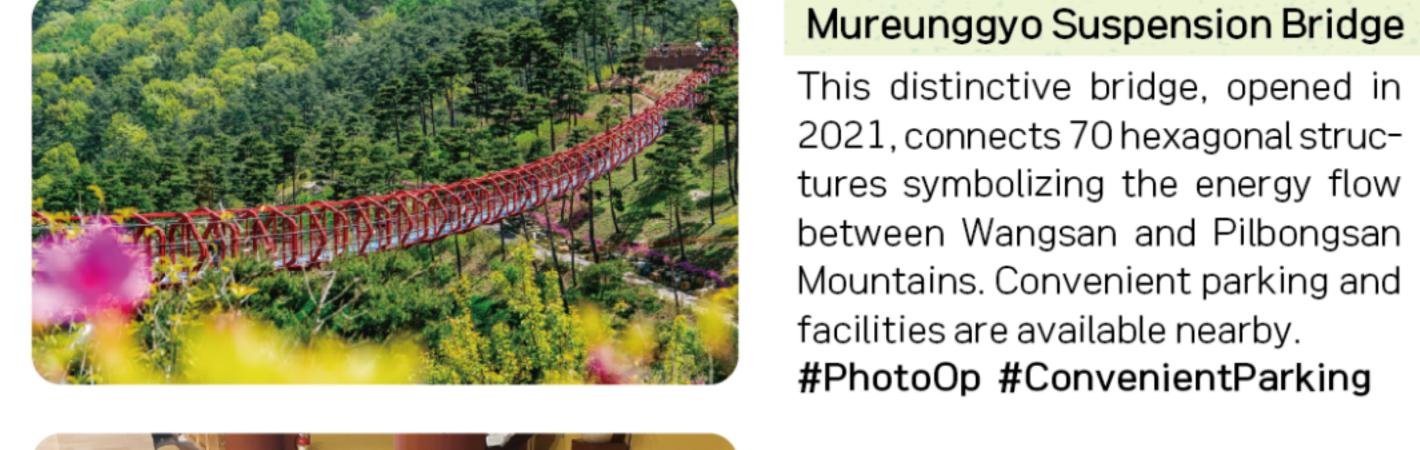
Institute of Seonbi Culture, the festival features dramatic performances, militia dispatch ceremony reenactments, academic conferences, and cultural activities honoring Korea's scholarly traditions.

Donguibogam Village Experiences



Gi Rock

A must-visit spot in Dongui bogam Village, Gi Rock is considered one of the most powerful spiritual sites in Jirisan Mountain. #GuigamStone #HealthWishes #DreamFulfillment



#PhotoOp #ConvenientParking Thermal Therapy Experience

Enjoy Korean medicine thermal therapy year-round, using illite heat to revitalize your body. #SancheongThermalHealing

Wellness Health Tour W Guided by wellness experts, this tour takes

Aroma Yoga

visitors through scenic Donguibogam Village.



Relax your body and mind with yoga enhanced by aromatic plant essences. #SancheongWellness#HealthTour

#YogaExperience Happy BPM Walking



A walking program inspired by the Yin-Yang and Five Elements philosophy of Donguibogam, designed to enhance muscle strength and stimulate brain activity. #SancheongWellness#StrengthTraining #BrainActivation

Explore Sancheong ()



Natural Dyeing · Hanbok · Foot Bath Experiences

1064, Sansu-ro,

Try natural dyeing using dyes sourced from nature, wear a traditional Hanbok, and relax with a soothing foot bath. #ReservationRequired #TraditionalWedding



Gisan Gugak Hall

#GroupFriendly

Dedicated to Gisan Park Heon-bong, a master of traditional Korean music, this hall hosts free performances by various #GisanHall

#TaepyeonggoDrum



Bamboo Grove Theater

_ocated in a bamboo forest behind Gisan Gugak Hall, this theater offers enchanting performances by various artists. #BambooGroveTheater #SaturdayShows

Sancheong Herb Market ⊱



Located within the Sancheong Korean Medicine Herb Special Zone, this permanent market specializes in medicinal herbs sold directly by farmers from Sancheong's pure natural environment, imbued with the energy of Jirisan

Mountain. These herbs have been treasured for their healing properties for generations.

Gyeonghogang River Rafting



Enjoy thrilling rafting experiences on the Gyeonghogang River, known for its stunning natural beauty, wide waters, and fast currents. It is perfect for an adventurous ride with friends, a partner, or family.

Gyeonghogang River Sweetfish Fishing



Set against the breathtaking backdrop of the Gyeonghogang River, you can experience the refreshing thrill of sweetfish fishing from May to September. It's a great way to enjoy both the river's tranquility and excitement.

Walk Through Sancheong

Monk Seongcheol's Pilgrimage Trail

Geoboesa Temple

(Monk Seongcheol's

(1) Roundtrip: 2 hours Yangcheon (Eomhyesan Mountain) Eco-Trail

Mukgok Bamboo **Eco-Forest Trail**

Bamboo Eco-Forest Trail (Hajeong-ri, Sinan-myeon) This eco-trail starts at Geoboesa Temple, the birthplace of Monk Seongcheol,

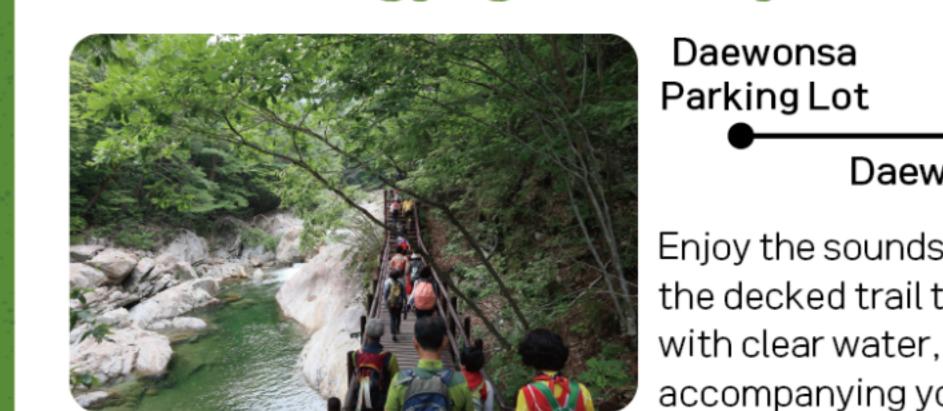
(2.8km)

(1) Roundtrip: 2 hours

Jungsan

Rest Area

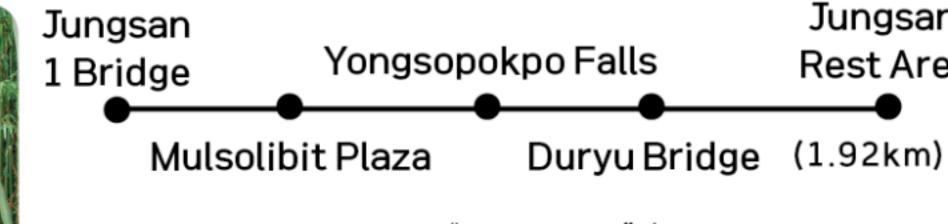
and leads to a serene bamboo forest, perfect for a relaxing forest bath.



Parking Lot Daewonsa Temple (3.5km)

Enjoy the sounds of nature as you walk along the decked trail that follows Daewonsa Valley, with clear water, gentle breezes, and birdsong accompanying you throughout the seasons.

Jungsan Duryu **Ecological Exploration Trail**



This trail, named after "Duryusan" (an ancient name for Jirisan Mountain), offers a scenic and short hike to Cheonwangbong Peak, featuring stunning views and clear waters along the way.





Sancheong Travel Instagram

Travel Blog



Jirisan Dulle-gil Trail